ScotlandPHP Conference 2021

22nd & 23rd October, EICC, Edinburgh

Sponsorship Opportunities

What is ScotlandPHP?

ScotlandPHP is a two-day conference bringing together PHP and web developers from Scotland and around the world to share best practices and learn what the future holds for the industry.

Our second event last year exceeded our expectations, and this year we're meeting demand by adding a workshop day before the main conference. We anticipate a sell-out crowd of over 200 attendees.

We're very excited about bringing the web community together once again for a day of high-quality workshops followed by an action-packed day of exceptional presentations with networking opportunities throughout.

The Venue – EICC

This year's event will be held in the world-class Edinburgh International Conference Centre, situated right in the heart of our nation's vibrant capital city. The stunning facilities and professional staff will ensure the attendees have a memorable day.

Benefits

Community

The heart and soul of a conference is the community that it serves. By sponsoring the ScotlandPHP 2021 conference, you will be on the ground with many developers, speakers, and leaders in the PHP field - the perfect place to present your brand as one that supports the web development community.

Recruit

Some of the best software developers from across the country and beyond will be in attendance; by supporting this community event you will have the potential to recruit directly from a talent-pool of developers who are already investing in their careers.

Brand Awareness

Showcase your brand and services to over 200 delegates, recognised leaders in the web development community, and our other sponsors.
You will also be given an opportunity to distribute your branded items in our conference bags which all our attendees will take home.

Network

Scotland has a wonderfully diverse and exciting technology community and we are targeting a diverse group of delegates from various disciplines: Developers, DevOps, Tech Leads & CTOs, from large enterprises to start-ups. You'll be able to network with these attendees and the speakers both at the conference and our social events.
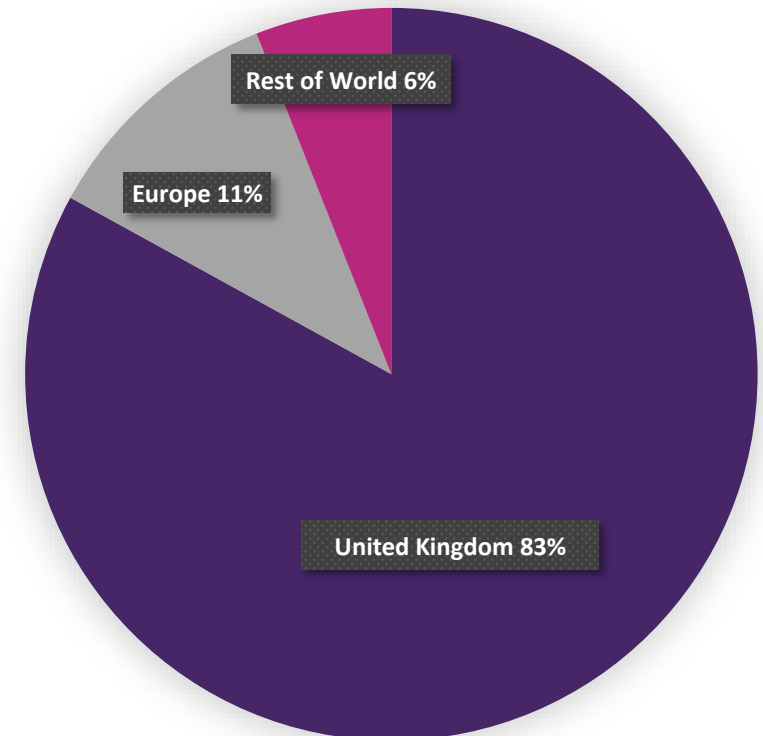
What to Expect

200+ Delegates	14 Speakers	4 Workshops

2019 Attendees

Rest of World 6%

Europe 11%

United Kingdom 83%

Sponsorship Packages

Malt — £5000

- **5 min speaking slot at the start of the day**
- **Keynote room named after your company**
- **Company branding printed on delegate bags**
- **Company description on website**
- **6ft Exhibitor table in main area**
- **Company logo will be prominent on event signage**
- **Logo on electronic displays**

- **4 Conference Tickets included**
- On-stage thank you during the event
- Company Logo on conference website
- Multiple mentions on social media
- Promotional material in delegate bags
- 10% Discount on full price tickets

Blend — £2500

- **Logo on event signage**
- **Logo on electronic displays**
- **Company description on website**

- **2 conference tickets included**
- On-stage thank you during the event
- Company logo on conference website
- Mention on social media in advance of the event
- Promotional material in delegate bags
- 10% Discount on full price tickets

Dram — £350

- **Promotional material in delegate bags**
- Logo on website
- Mention on social media
- 10% Discount on full price tickets

Special Packages

Post-Conference Social   £2000

The Post-Conference social event is the perfect way to end ScotlandPHP, dissect the content delivered throughout the day and network with the speakers and fellow attendees.

Your logo will be displayed throughout the event on banners and electronic displays, and you will be thanked for sponsoring the social during announcements and on social media. Your sponsorship will help fund the food and beverages for everyone at the after-conference social.

Pre-Conference Social   £800

The night before the conference everyone is excited and ready to meet up with other attendees after what might have been a long journey. Last year we provided a great space for attendees and speakers to meet along with a well-received ghost tour around the old streets of Edinburgh.

By helping us put on a similar event this year your branding will be featured on event signage, and you will be thanked both at the event and on social media.

Lunch Sponsor   £650

Our fantastic lunch will be provided by Leith's of Edinburgh and your brand will be prominently displayed as the meal is served and you will be thanked both on the day and on social media.

Special Packages

Videos SOLD

The videos of our talks have proven very popular with our community, who couldn't wait for them to get released after the event. If you sponsor our video content, your company name and logo will feature at the start of every video and a link to your company website will be placed in the description. View last year's videos here.

Exhibitor Table £700

A 6ft table in our exhibitor area, ideal for showcasing your brand, products, and services as well as a great platform for recruitment.

Lanyards SOLD

Our high-quality lanyards will carry your logo and will be worn by every one of our 250 delegates and speakers. Your brand will be in all the photographs of delegates and taken home by everyone after the conference.

Hot Drinks £500

Help us kick away the morning blues by giving everybody some ground beans or dried leaves. Your brand will be featured prominently on signage in the refreshment area throughout the day of the conference along with a mention on social media.

Notebooks SOLD

Our attendees love to take notes and our well-made conference notebooks, placed in every delegate bag, will feature your brand on the inside of the front cover.

Previous Sponsors

Contact

If you are interested in combining multiple packages, please contact us using the details below to arrange a custom bundle. In the unlikely event that none of our packages suit you, feel free to contact us with your suggestions and we will be happy to discuss your needs so that you can support the Scotland PHP community.

To secure your sponsorship bundle contact us at:

organisers@scotlandphp.co.uk